

Sponsorship Information

About Connect

Connect, the annual Corptax users' conference, is a four-day learning and networking experience for tax professionals. As a Sponsor you have the unique opportunity to interact with a diverse group of attendees representing a variety of specialties and industries.

Sponsorship Levels

Platinum Sponsorship.....\$35,000

- Conference lunch sponsor
- Special mention of sponsorship during opening and closing ceremonies
- Table top display area for company materials and networking
- Premium logo placement and sponsorship recognition in all event promotions
- Company description with Sponsor hyperlink on event website
- Company literature in attendee registration packet (must be received by 10/3/17)
- Placement of logo on conference banner in main conference area
- Opportunity to co-host one educational session. Session description must be submitted by July 10, 2017.
- One pre-scheduled presentation of products and services. Session description must be submitted by July 10, 2017.
- One pre-conference mailing to client base (to be coordinated by Corptax on behalf of Sponsor)
- One post-conference mailing to client base (to be coordinated by Corptax on behalf of Sponsor)
- Five complimentary conference passes and discounted group rates
- Complimentary conference passes for two speakers; additional speakers at 50% discounted fee.
- Two booth representatives at 50% discounted rate; full fee for additional booth representatives.

Gold Sponsorship.....\$26,500

- Conference break sponsor
- Special mention of sponsorship during opening and closing ceremonies
- Table top display area for company materials and networking
- Logo placement and sponsorship recognition in all event promotions
- Company description with Sponsor hyperlink on event website
- Company literature in attendee registration packet (must be received by 10/3/17)
- Placement of logo on conference banner in main conference area
- Three complimentary conference passes and discounted group rates
- Two booth representatives at 50% discounted rate; additional booth representatives at full conference fee.

Silver Sponsorship.....\$18,000

- Special mention of sponsorship during opening and closing ceremonies
- Table top display area for company materials and networking
- Logo placement and sponsorship recognition in all event promotions
- Company description with Sponsor hyperlink on event website
- Placement of logo on conference banner in main conference area
- One complimentary conference pass and discounted group rates
- One booth representative at 50% discounted rate. Additional representative(s) at full conference fee.

All Sponsor materials, advertisements, mailings and prizes subject to Corptax review and approval.

*All payments must be received by one month after respective registration deadline.

Sponsorship Information

Additional Sponsorship Opportunities

Morning Break Station **\$3,000**

This unique marketing opportunity prominently displays your company logo and name during a highly anticipated and valued point in an attendee's day, morning break time! Your sponsorship will also be acknowledged on the conference website.

Afternoon Break Station **\$4,000**

The afternoon break is another coveted interlude among attendees. As a sponsor, your company will receive valuable brand recognition and the opportunity to mingle with attendees during the break as well as recognition on the conference website.

Guest Room Key Card Advertising **\$7,000**

A creative way to have your presence noticed throughout the event, branded hotel room keys put your company's message right in attendees' hands.

Workshop Drawing **\$1,000/day**

Sponsor a daily raffle drawing in the Corptax Workshop and your company's information will be prominently advertised on custom-made signage in this high-profile location.

Photo Booth **\$4,000/day**

A fun, interactive experience and a branded memento for conference attendees.

Guest Room Drop **\$4,200**

Get your branded message in front of conference attendees! Your promotional item will be prominently displayed as guests arrive to their individual hotel rooms.

Workshop Café [See Details](#)

New! The Cosmopolitan of Las Vegas brings a new opportunity within the popular, high-traffic conference Workshop. The Workshop Café, located near sponsor exhibit tables, offers four days of food specialties to attract attendees and foster additional networking opportunities. Choose a day from our [pre-scheduled menu options](#) to sponsor, which includes promotional signage. Priority selection and discounts available based on sponsor level.

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Sponsorship Information

Please email this form to: learn@corptax.com.

Sponsor Information

Contact Name _____
Title _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-mail _____

Sponsorship Bulk Attendee Pricing Information

One free conference seat is awarded for every 10 attendees for which prepayment is received (applies to 4-day package only). Prepayment is due prior to the attendees registering. Please indicate how many attendees for which you plan to prepay: _____

- | | |
|--|--|
| <input type="checkbox"/> Platinum Sponsor – \$35,000
Registration Deadline: July 10, 2017 | <input type="checkbox"/> Photo Booth – \$4,000/day
Registration Deadline: August 31, 2017 |
| <input type="checkbox"/> Gold Sponsor – \$26,500
Registration Deadline: June 30, 2017 | <input type="checkbox"/> Morning Break Station Sponsor – \$3,000
Registration Deadline: August 31, 2017 |
| <input type="checkbox"/> Silver Sponsor – \$18,000
Registration Deadline: June 30, 2017 | <input type="checkbox"/> Afternoon Break Station Sponsor – \$4,000
Registration Deadline: August 31, 2017 |
| <input type="checkbox"/> Evening Networking Reception
Registration Deadline: August 31, 2017
For pricing or additional details, please contact Ellen Snelling at 847.236.8235 or esnelling@corptax.com . | <input type="checkbox"/> Guest Room Drop – \$4,200
Registration Deadline: August 31, 2017 |
| <input type="checkbox"/> Workshop Drawing – \$1,000/day
Registration Deadline: August 31, 2017 | <input type="checkbox"/> Workshop Café – Select Date
<input type="checkbox"/> Monday, November 6 – \$7,500
<input type="checkbox"/> Tuesday, November 7 – \$10,000
<input type="checkbox"/> Wednesday, November 8 – \$10,000
<input type="checkbox"/> Thursday, November 9 – \$5,000
Registration Deadline: August 1, 2017 |
| <input type="checkbox"/> Guest Room Key Ad – \$7,000
Registration Deadline: August 31, 2017 | |



Sponsorship Confirmation

Please e-mail to learn@corptax.com. Upon receipt of this form, you will be invoiced separately for the sponsorship fee and the bulk attendee prepayment. Please sign below to confirm your sponsorship registration.

Signature of Sponsor _____

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